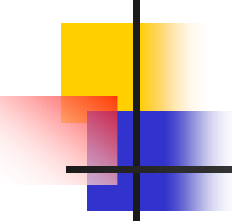


Creating a  
Culture of Assessment  
at



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*University of Arkansas  
Fort Smith*



# What is a Culture of Assessment?

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- Involvement of all campus areas
- Understanding of definitions/processes
- Use of results for decision-making
- Recognition of reporting as meaningful
- Sustainability



## Begin with the 4Cs:

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- *Caring*
- *Communication*
- *Continuity*
- *Close Feedback Loop*



# What You Can Do Now?

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Take action!



## On the Post-it Note:

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- Write down one action you can take this fall to create a culture of assessment
- Do not put your name on your post-it
- Post your action on the poster located outside of Gardner as you leave the building

One more time:  
Don't forget!



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Assessment is faculty-  
owned and faculty-driven!